



WBCB Television Inc./CW Network
101 West Boardman Street
Youngstown, Ohio 44503
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Mailing Address	Contract #	Rev #	Bill Cycle	Print Date	Entry Date
GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007	20365	NEW	Broadcast	9/7/2012	9/6/2012
Advertiser .DEM. CNG. CMP COMM.			Brand	Network .DEM.CNG.CMP COM	
Contract Description ISSUE			Dates	Revenue Type 09/04/12 - 09/10/12 CA5	
Estimate #	Proposal #	Primary Salesperson	Buyer:		
1543	06850011	PHILADELPHIA PMC	Mike Furman		

Line	M	TU	W	TH	F	SA	SU	Spots Week	Ordered Dates	Ordered Times	Spot Type	Spot Length	Total Spots	Spot Rate
A 1	X				X			2	09/07 - 09/10	10:00:00 a 10:59:59 a	PO2	:30	2	\$40.00
										Prg: JUDGE MATHIS				
	JUDGE MATHIS													
					X			1	09/03 - 09/09					
						X		1	09/10 - 09/16					
A 2	X				X			2	09/07 - 09/10	11:00:00 a 11:59:59 a	PO2	:30	2	\$40.00
										Prg: JUDGE ALEX				
	JUDGE ALEX													
					X			1	09/03 - 09/09					
						X		1	09/10 - 09/16					
A 3	X				X			2	09/07 - 09/10	05:00:00 p 05:59:59 p	PO1	:30	2	\$60.00
										Prg: AMERICA'S FUNNIEST H				
	AMR FUN-VIDEOS													
					X			1	09/03 - 09/09					
						X		1	09/10 - 09/16					

Billable	Airtime				NTR		Total	
	Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Sep 2012		\$280.00	\$238.00	6			\$280.00	\$238.00
Totals:		\$280.00	\$238.00	6			\$280.00	\$238.00